

	3	6	12	18	24	30
	AUDIT	AUDIT	AUDIT	AUDIT	AUDIT	AUDIT
Total Number of Keywords	3	6	12	18	24	30
Maximum Number of Pages	100	250	350	500	750	1000
<b>AUDIT REPORT SERVICES</b>						
<b>MARKET RESEARCH AND ANALYSIS</b>						
Manual and software driven keyword research	YES	YES	YES	YES	YES	YES
Keyword structuring	YES	YES	YES	YES	YES	YES
Ranking analysis	YES	YES	YES	YES	YES	YES
Competition analysis	YES	YES	YES	YES	YES	YES
<b>WEB DESIGN ANALYSIS</b>						
Platform	YES	YES	YES	YES	YES	YES
Malwarek check	YES	YES	YES	YES	YES	YES
Website design general recommendations	YES	YES	YES	YES	YES	YES
Site performance	YES	YES	YES	YES	YES	YES
Navigaation crawlability	YES	YES	YES	YES	YES	YES
Content crawlability	YES	YES	YES	YES	YES	YES
Hosting check	YES	YES	YES	YES	YES	YES
<b>WEBSITE STRUCTURE ANALYSIS</b>						
Search engine metrics	YES	YES	YES	YES	YES	YES
Sitemaps	YES	YES	YES	YES	YES	YES
URL structure	YES	YES	YES	YES	YES	YES
<b>TROUBLESHOOTING REPORT</b>						
Broken links	YES	YES	YES	YES	YES	YES
404 error pages	YES	YES	YES	YES	YES	YES
Robots.txt	YES	YES	YES	YES	YES	YES
Robots meta tags	YES	YES	YES	YES	YES	YES
Number of indexes pages vs actual pages count	YES	YES	YES	YES	YES	YES
Missing/Duplicate/Long-tail page titles and meta descriptions	YES	YES	YES	YES	YES	YES
<b>BACKLINKS REPORT</b>						
Backlink analysis	Up to 500	Up to 1000	Up to 2000	Up to 3000	Up to 4000	Up to 5000
<b>CONTENT ANALYSIS AND OPTIMIZATION GUIDELINES</b>						
Duplicate website content checking	100 pages	250 pages	350 pages	500 pages	750 pages	1000 pages
Keyword grouping	YES	YES	YES	YES	YES	YES
URL mapping	YES	YES	YES	YES	YES	YES
Target URLs	3 pages	6 pages	12 pages	18 pages	24 pages	30 pages
URL architecture instructions	YES	YES	YES	YES	YES	YES
Content instructions	3 pages	6 pages	12 pages	18 pages	24 pages	30 pages
<b>REPORT SUMMARY AND CONSULTATION</b>						
Website audit report summary and customized guidelines	YES	YES	YES	YES	YES	YES
Keyword consultation	YES	YES	YES	YES	YES	YES